Community Restaurant Fundraising Programs

Do you want to help create a world free of multiple sclerosis?

Are you a fan of food? (We are!)

Consider working with a restaurant in your community to raise local awareness and generate funds for MS research! Read on to learn about restaurant programs we’ve discovered in Wisconsin. Let us know if you begin a fundraising relationship with an unnamed vendor!

**Restaurant Night (n.)** a fundraising event during which a percentage of a restaurant’s business-day profits benefits a nonprofit organization

- **Applebee’s (4 programs)**

  **Dining to Donate**

  What is Dining to Donate?

  - You may choose a day or evening (Sunday – Thursday) on which Applebee’s will support your fundraising efforts. Hand out Dine to Donate flyers to friends, family members and supporters – then have them dine at Applebee’s on your chosen date. When the flyer is presented along with the guest’s check, Applebee’s will donate 15% of the guest’s check* toward your fundraising cause! *15% of food and non-alcoholic beverage purchases; Applebee’s does not donate proceeds from alcoholic beverages, taxes or tips

  What is my responsibility?

  - Contact your local Applebee’s at least a month before you’d like to plan your Dining to Donate event
  - Copy and distribute flyers to friends, family members and supporters!
  - Review and fill out a W-9 for Applebee’s management (so you receive the funds raised!)

  What is Applebee’s responsible for?

  - Providing the template for the Dine to Donate flyers
  - Providing a great experience for your supports to enjoy!
**Flapjack Fundraiser**

What is the Flapjack Fundraiser?

- Applebee’s will dedicate a morning to raise money for your organization. Invite family members, friends and event supporters to a pancake breakfast at Applebee’s!

What is my responsibility?

- Sell tickets for a delicious Applebee’s pancake breakfast
- Distribute promotional materials – posters, flyers and tickets

What is Applebee’s responsible for?

- Providing the restaurant, food and staff for the breakfast event
- Supplying the promotional materials (including tickets)

**A is for Applebee’s**

Inquire at restaurant for more information on this program and what it entails.

**More Hands in the Kitchen**

Inquire at restaurant for more information on this program and what it entails.

More questions? Contact the manager of your local Applebee’s for information! Find locations online or refer to the list below. Below, locations are organized by Wisconsin area – look for the area closest to your town.

- **Boston Market (2 programs)**

  **Restaurant Fundraising Night**

  What is my responsibility?

  - Fill out the fundraising form, available online at: [http://www.bostonmarket.com/pdfs/FundraiserForm.pdf](http://www.bostonmarket.com/pdfs/FundraiserForm.pdf)
  - Head to the local Boston Market to turn in your fundraising form and finalize the date with management
  - Publicize the event, along with members of your organization
  - Provide reminders and the event tickets to the organization
Remind members to visit the designated Boston Market on the agreed upon date between 4p.m. and 10p.m., and hand the cashier the event ticket when ordering.

What is Boston Market responsible for?

- Boston Market will donate 15 percent of all sales (pre-tax) from the event to your organization.
- The restaurant will send the fundraiser check 4-6 weeks after the event takes place.
- Boston Market will provide customizable flyers and event tickets on their website, [http://www.bostonmarket.com/fundraisers?page=inStore](http://www.bostonmarket.com/fundraisers?page=inStore)

_Catered Fundraising Dinners_

What is my responsibility?

- Determine a date and location to hold a fundraising event. **Note:** facility needs to have tables and running water in order to successfully hold an event. Indoor locations are recommended by Boston Market!
- Contact Boston Market (1-866-977-9090) to reserve the date.
- Set the price for the dinner.
- Promote the fundraising dinner among your members.
- Finalize the final headcount five (5) days before the event and inform Boston Market (1-866-977-9090).
- Keep the difference between the price of the dinner and the cost.

What is Boston Market responsible for?

- Helping you select a dinner menu
- Providing a discounted price per person
- Providing a Customer Tracking Form and a Customizable Flyer on our website, [http://www.bostonmarket.com/fundraisers?page=catering](http://www.bostonmarket.com/fundraisers?page=catering)
- Deliver, set-up, and replenish the buffet during the dinner

**California Pizza Kitchen (1 program)**

California Pizza Kitchen can help your school or 501C3 organization raise money through a CPKids FUNdraising event. All you have to do is enjoy the great food at CPK and 20% of your purchase will be donated to your school or 501C3 organization.

For more details on these programs and to find out how you can get involved, please call the manager of the CPK nearest you.
Chili’s (1 program)

Give Back Night

What is Give Back Night?

➢ A Chili’s Give Back Night is a fundraiser in which Chili’s gives back to nonprofit organizations. The organization will receive 10% of the sales (excluding tax and gratuity) from the organization’s guests when the event voucher is presented.

What is my responsibility?

➢ Ensuring the organization is located within the Chili’s trade area and providing a valid tax ID number
➢ Promoting the Give Back Night to community members

What is Chili’s responsibility?

➢ The fundraising event takes place at a local Chili’s restaurant on a specified evening. Chili’s is responsible for providing the food and fun your guests expect from their restaurant!

For further guidelines, an application, or other information, visit http://www.qdi.com/chilis/Chilis.htm or contact your nearest Chili’s restaurant.

For locations, log onto http://www.chilis.com/EN/locations/Pages/locationsearch.aspx or glance at the list below.

CiCi’s Pizza (1 program)

Fundraiser Nights

CiCi’s works with nonprofits to help them raise funds for anything from new football helmets to new church bells. Any club, sports team or nonprofit organization is eligible.

They’ll host the event at your local CiCi’s or cater off-site and share a percentage of the total sales with your organization in cash or pizza credit.

Contact CiCi’s to schedule a Fundraiser Night!
Ponderosa (2 programs)

Benefit Nights

Ponderosa will donate 10% of the sales generated by your group in one night.

Celebrity Servers

Your group picks local celebrities to wait tables on a special night. The tips they collect go to your group or charity.

Check with your local Ponderosa details regarding their participation in fundraising programs.

Rocky Rococo (1 program)

Dinner at Rocky’s

Invite friends and family to Rocky’s for dinner on a pre-determined night, and Rocky’s will return a percentage of the sales from that night to your organization. Guests can choose anything from the Rocky Rococo menu, which includes pizza (by the slice or whole), pastas, salad bar, breadsticks, kids’ meals and desserts.

Benefits of fundraising with Rocky’s:

- Rocky’s does all the work at the event – including clean-up
- Rocky’s assists with promotion of your event

Uno (1 program)

Dough Raiser

Host a lunch, dinner or both at your local Uno and earn up to 20% of sales generated from guests who eat at Uno to support the cause.

Uno has had groups earn more than $1,500 just by encouraging people to eat at Uno on their special day. Uno does most of the work!

Groups have the opportunity to host a day of dining for dollars at your local Uno Chicago Grill. Uno has worked with all types of community causes from cancer research to soccer uniform drives. It’s simple, and here’s how it works:

Step 1 Fill out an application and return to the restaurant manager.
Step 2  Work with the local restaurant manager to set a date and get your Dough Rai$ers™ Donation Tickets

Step 3  Market your fundraiser! Photocopy your Dough Rai$ers Donation Tickets and pass them out to your organization's supporters.

Step 4  Dine in and cash out! On the date of your Dough Rai$er, come in and enjoy a delicious meal, including Uno's Deep Dish Pizza, steaks, salads, burgers and other entrees.

How's the donation ticket process work?

- Prior to the event, you'll distribute donation tickets to supporters planning to visit Uno during your Dough Rai$er.
- Guests then present their donation ticket when they arrive at Uno for the Dough Rai$er. This ensures that a percentage of their bill is donated to your organization.

Food Product Sale (n.) nonprofit organizations resell food items or gift certificates at full price; they received these items at a discounted price through a restaurant or food provider

Gift Card Sales

What is my responsibility?

- Contact Great Lakes Scrip Center at (1-800-727-4715) or visit their website at www.glscrip.com
- Purchase gift cards at a discount
- Sell gift cards at the full face value
- Keep the difference

What is Boston Market’s responsibility?

- Offer gift cards at a 12 percent discount
- Provide families with a wholesome, delicious meal when they redeem their gift card

Krispy Kreme (4 programs)
Fundraise for your MS event using Krispy Kreme food products! Here are Krispy Kreme’s program offers (but make sure to log onto http://krispykreme.com/fundraising/4-ways-to-raise-funds to look at particulars and contact your local Krispy Kreme manager before getting started!):

**Traditional Doughnut Sales**

Krispy Kreme offers our doughnuts to non-profit groups at a reduced price, which are then resold for full retail price, or slightly higher. Pre-selling doughnuts to family, friends and neighbors or selling doughnuts at high-traffic areas such as shopping centers or community festivals can generate significant funds.

Check with your local Krispy Kreme store regarding ordering details.

**Certificates**

Certificates are a great alternative to selling actual doughnuts. Sell certificates to family, friends and neighbors, and they can redeem each certificate for one dozen Original Glazed® doughnuts at any participating Krispy Kreme retail store. They still get the delicious Krispy Kreme doughnut experience, but can time it for the exact moment their craving hits! It also means you don’t have to deal with ordering and delivering doughnuts after you’ve made the sale.

**Partnership Cards**

If your school or organization is within 30 minutes of a Krispy Kreme retail store, you may want to consider selling Partnership Cards as a fundraiser. With a Partnership Card, customers get a free dozen Original Glazed® doughnuts with the purchase of a dozen of their choice. Their card gets punched each time they use it, and they can use it up to 10 times (limit 3 free dozen per visit).

Please Note: Partnership cards and certificates are valid only at participating Krispy Kreme retail stores. They are not redeemable at grocery stores or convenience stores or any other location that is not a Krispy Kreme retail store.

**Coffee**

Krispy Kreme’s Signature Coffees are available for fundraising in participating markets. We have four great coffee blends: Smooth, Bold, Rich and Robust Decaf. Try selling 12 oz. bags on their own or with our other fundraising products. When you sell Krispy Kreme Signature Coffees for your fundraising activity, your profit is $3.00 or more per bag. Ask local store managers for details.
All necessary forms, plus an FAQ page, are online at http://krispykreme.com/fundraising/featured.

Contact your local store manager with additional questions.

For Krispy Kreme locations, see the below list or log onto http://krispykreme.com/home and click on Store Locator.

- **Panera Bread (1 program)**

  **SCRIP Fundraising**

  Panera is proud to participate in the Scrip fundraising program, helping non-profit organizations raise money. This program invites non-profit organizations to pre-purchase $10 Panera Card® gift cards at a 9% discounted rate, then re-sell the cards at full price.

  For more information, please contact the Great Lakes Scrip Center by phone at (800) 727-4715, or visit their website at www.glscrip.com

- **Dominoes (1 program)**

  **Delivering the Dough**

  Delivering the Dough is the official fundraising card of Domino's Pizza. It's accepted at more Domino's locations across the country than any other program.

  Delivering the Dough and other Domino's fundraising programs are coordinated locally. Call your local Domino's Pizza store manager or franchisee for more information, and to get your group on its way to reaching its goals!

  Before you buy, make sure your fundraising card is authentic. Follow this link for information regarding authenticity: http://www.dominosbiz.com/Public-EN/Site+Content/Secondary/Inside+Dominos/Dominos/Dominos'+Pizza+Fundraising/Delivering+the+Dough+-+Make+sure+your+card+is+authentic.html

- **Little Caesar's (1 program)**

  **Pizza Kit Fundraiser**

  Sell Little Caesar Pizza Kits earn money for the cause. Check out the details online at http://www.pizzakit.com/ViewPage.aspx?id=7#11
Rocky Rococo (1 program)

*Sell Rocky’s Famous Pizza Slices and Breadsticks*

Purchase Rocky’s pizza slices and breadsticks to sell at an event. Rocky’s will sell you their food at a discounted price; you may sell the pizza and breadsticks at full price and keep the profits. Slices are pre-packaged to keep the products hot and fresh for customers.

Call (800-888-7625) (ROCK) to learn more about Rocky’s fundraising programs.

The following restaurants either consider programming on a case-by-case basis or have partnered with other organizations in the past. Speak with the manager of your local restaurant if you’re interested in fundraising with any of these – or unmentioned – businesses!

**Buffalo Wild Wings**

Inquire about fundraising efforts at your local Buffalo Wild Wings. Willingness to participate may vary from location to location. To find the location nearest you, check the list below or log onto http://www.buffalowildwings.com/ and click on Locations.

**Chipotle**

To inquire about having Chipotle sponsor you, hold a fundraiser to support your goals, or make a donation, go online to http://www.chipotle.com/en-US/company/philanthropy.aspx and fill out the request form.

Check out Chipotle’s website to see community events they’ve been part of and helped sponsor: http://www.chipotle.com/en-US/restaurants/community_building/community_building.aspx. Who knows, maybe one of these events will inspire a new idea you can use to fundraise!

Contact management at your local Chipotle to discuss ways they will help you achieve your fundraising goal!

**Cousin’s Subs**

Ask your local Cousin’s if they would consider helping you create a fundraising event! Willingness for partnership will vary from location to location.
### Culver’s

Contact your local Culver’s manager and work together to create a fantastic fundraising event at the restaurant! Some Culver’s restaurants ask you to participate in working during a shift – then a percentage of proceeds during that shift go to your chosen organization. Discover the opportunities the Culver’s nearest you offers!

Willingness for partnership will vary from location to location. The good news: there are 118 Culver’s restaurants in Wisconsin, so you have many options!


### Dairy Queen

**Product Donations**

Upon request, many Dairy Queen operators often provide frozen cakes or other products for school activities. Whether it’s a class project, high school prom or graduation party, we are happy to help make any student event more special.

**What’s Happening in Your Community?**

The aforementioned ideas are just a few of the many programs Dairy Queen operators implement to partner with local schools and colleges. Contact your local Dairy Queen operator regarding any of their existing school programs or to discuss potential partnership opportunities.

*Note: Due to the fact that our locations are individually owned and operated, these programs are at the discretion of the operator. Contact your local DQ restaurant for specific details.*


### Dave and Buster’s

Ask your local Dave and Buster’s if they might consider helping you create a fundraising event! Willingness for partnership will vary from location to location.
Denny’s

Visit your local Denny’s to discover how they might work to raise money for your MS event! Willingness for partnership will vary from location to location.

Ask about a day where a percentage of proceeds (even a percentage of proceeds from one specific food item) goes to your organization.

Fazoli’s

Contact your local Fazoli’s individually to discuss fundraiser opportunities. Also, you may email Fazoli’s marketing at stacy.hettich@fazolis.com to inquire.

Fuddruckers

Speak with management at your nearest Fuddruckers about a creating a fundraising opportunity together. Willingness for partnership will vary from location to location.

Jersey Mike's Subs

Jersey Mike’s has only one location in Wisconsin – in Brookfield. The franchise has been partnering with many organizations to raise funds. Look online for recent fundraisers Jersey Mike’s has supported: http://www.jerseymikes.com/news/giving.php.

Contact the Brookfield manager to inquire about starting a fundraising effort for your MS event!

McDonald’s

Ask your local McDonald’s if they’d be willing to help you fundraise. Willingness for partnership will vary from location to location.

To find the McDonald’s nearest you, log onto www.mcdonalds.com/us/en/restaurant_locator.html, and type in your city.

Outback Steakhouse

Each Outback seeks out local groups and events with which to share its food, time and money. Outback is invested in creating awareness of local groups and helping to build community.

Contact Outback Steakhouse directly regarding sponsorships or donation requests. Have a written proposal prepared to submit for review when you contact management.
For more information, log onto http://www.outback.com/companyinfo/outbackgivesback.aspx. Also, contact local management

### Panera Bread

**Panera Community Events**

Panera considers making in-kind donations to local community events including silent auctions, runs and walks, trivia nights and raffles.

Submit a donation request online here: [https://panerabread.sponsorwise.com/Login.aspx](https://panerabread.sponsorwise.com/Login.aspx)

### Papa John’s

Papa John’s encourages you to submit a request to the Papa John’s in your neighborhood. Their restaurants “welcome the opportunity to participate in community related programs and activities.”

### Popeye’s

Visit your local Popeye’s and ask management how they might work to help raise money for MS! Willingness for partnership will vary from location to location.

### Qdoba

Visit your local Qdoba to discover how they might work to help you raise money for MS! Willingness for partnership will vary from location to location.

### Quizno’s

Visit a Quizno’s in your area to discover what they might do to help raise money for MS! Willingness for partnership will vary from location to location.

Ask about selling discount cards for Quizno’s subs.

### Sonic Drive-In

Sonic considers fundraisers on a case-by-case basis. Contact the manager of a local Sonic to talk about fundraising with their organization.

For more information about Sonic’s background in community involvement, visit [http://www.sonicdrivein.com/business/giving/local.jsp](http://www.sonicdrivein.com/business/giving/local.jsp).
Sweet Tomatoes

Sweet Tomatoes actually does have an established program – but the nearest location is in Northern Illinois! If you’re interested in embarking on a journey to Illinois, go to the Sweet Tomatoes website and read about their Funraisers! The web address is: http://www.sweettomatoes.com/funraisers/

Texas Roadhouse

10% Fundraiser Nights Set up a special night for to encourage others to visit Texas Roadhouse and 10% of their purchases will be donated to the Society.

Bread Fundraisers Selling is easy because everyone loves TRH’s fresh baked bread (especially with their legendary honey-cinnamon butter!). Simply sell vouchers that buyers use to pick up the rolls at Texas Roadhouse and a portion of every dozen rolls sold is donated to the Society.

Work For Peanuts Texas Roadhouse will donate a case of peanuts, bags and appetizer coupons that can be sold at your DIY/fundraising event. Additional cases are available to purchase. You fill and sell the bags from $1-$5, then donate the money to the Society.

Gift Cards Sell the Big Taste and Big Value of Texas Roadhouse Gift Cards and make 10% of every gift card sold. Double up by holding this fundraiser a month or two prior to a 10% fundraiser night, so supporters can buy a gift card and redeem it on your fundraiser night!

TGI Fridays

Visit your local Friday’s to discover how they might work to help you raise money for MS! Willingness for partnership will vary from location to location. For locations, see below or go online to: http://www.tgifridays.com/storelocator/findus.aspx

Wendy’s

Visit your local Wendy’s to discover how they might work to raise money for your MS event! Willingness for partnership will vary from location to location.

Also, check out local shops to see if they’d host a fundraiser for MS!

Have fun, and good luck!